

RATING OF ECONOMIC ENTITIES ON THE COMPETITIVENESS OF THE ECONOMY: IMPACT OF THE SUSTAINABILITY

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Abstract

This study will be devoted to the analysis of the impact of the sustainability rating of economic entities on the competitiveness of the national economy. The article discusses the concept of sustainability and the criteria for its assessment, as well as the main factors affecting economic stability. The study highlights the importance of forming a sustainability rating based on the financial condition of business entities, market position and performance indicators.

Keywords: Business entities, sustainability rating, competitiveness, financial stability, economic analysis, innovation development, environmental and social sustainability, public policy, entrepreneurship development, national economy.

Introduction

One of the priorities of economic policy in our country is considered to be the development of entrepreneurship. Conditions for business entities, in particular for businesses, are steadily improving from year to year. In 2024, additional conditions were created for business entities within the framework of the "state program for youth and entrepreneurship support". These successive events have played a very important role in providing employment for almost five million residents of our country. Karyib has allocated 83 trillion soums and \$275 million in loans and subsidies for these purposes.

The sustainability rating of business entities is important for improving the overall competitiveness of the economy. Increasing this rating will help entrepreneurs to carry out effective management, increase investments and ensure sustainable growth of the national economy.

2. Literature Review

The scientific literature emphasizes the key role of the sustainability of economic entities in strengthening the competitiveness of the economy. However, unresolved issues remain.:

- Lack of a universal methodology for assessing the impact of ratings.
- Insufficient attention to the social and environmental aspects of sustainability.
- Limited data for cross-national comparisons.

Thus, further research should be aimed at developing more comprehensive methods and models for assessing the impact of sustainability on economic competitiveness.



The works of G.A. Arutyunov and I.V. Demchenko offer regression analysis models that illustrate a direct correlation between enterprise sustainability ratings and macroeconomic indicators (exports, investment attractiveness).

3. Research Methodology

The methodology for studying the impact of the sustainability rating of economic entities on the competitiveness of the economy requires a systematic approach. It should take into account economic, statistical and sociological methods, as well as be based on the analysis of qualitative and quantitative indicators.

4. Analysis and Results

The sustainability rating of economic entities has various effects on improving the competitiveness of the economy. The introduction of the rating as a special incentive for entrepreneurs has a positive effect on their production activities. A sustainability rating is an indicator that reflects an organization's ability to effectively implement its financial, production, and management processes. Our President Sh.M.Mirziyoyev also learned about the importance of this during an open dialogue with entrepreneurs. After that, the criteria and procedures for compiling this rating were developed.

It is very important for business entities to develop criteria and procedures for assessing the sustainability rating. This rating is useful for assessing the stability of business activities, financial condition, social responsibility and environmental impact. The main criteria and procedures for assessing the sustainability rating are methodologically described below.

Also, the procedures and principles for assessing the sustainability rating for business entities can be expressed as follows:

- Openness and transparency: all rating criteria and the assessment process should be open;
- Reliable data: only verified and reliable data is used to evaluate the rating;
- Comprehensive analysis: in-depth study of all aspects of the activities of business entities;
- Compliance with legislation: the rating should be developed in accordance with the requirements of the legislation;
- Adaptability to market conditions: it is necessary that the procedures are sufficient to meet the changes and new trends in the market.

The sustainability rating of business entities can have a different impact on the competitiveness of the economy. Stable business entities will have long-term and reliable developments that will increase competitiveness. They have effective business models, a financial roadmap, and strategic plans that pave the way for sustainable and tangible economic progress. Stable business entities with long-term and reliable developments increase their competitiveness. Business entities strive to manage themselves correctly and optimize resources. This affects the quality of their products and services, innovative projects and various technological innovations, increasing competition and leading to high efficiency in the economy.

The presence of competition is of great importance for business entities and the economy as a whole. Business entities strengthen their positions in the market by competing with each other. This encourages them to efficiently allocate resources and implement new solutions.



Competition also encourages entrepreneurs to invest in technological innovation and introduce modern cutting-edge ideas. This, in turn, improves the quality and volume of goods and services offered on the market. The competitive environment has a positive impact on economic processes in general. This leads to efficient use of resources, increased labor productivity, and promotes economic growth.

Enterprises that have achieved economic stability effectively manage their financial, production and management resources. This ensures that they are ready for any changes in the economic environment. Stable actors gain the opportunity to make correct and quick decisions by collecting and analyzing reliable data. This allows you to quickly adapt to the dynamics in the economy. Flexible business entities will be more tolerant to the risks associated with external factors, including economic crises. They maintain their positions by entering new markets, changing product lines, or introducing innovative technologies. Such enterprises play an important role not only for themselves, but also for overall economic stability. They contribute to the sustainable development of an economy adapted to change.

High-ranking business structures are often highly trusted and successful in attracting investments. The result will lead to the creation of new capital, technological innovations and jobs in the economy, which will further enhance competitiveness. Due to their financial stability and sound management, TD firms attract the attention of investors, which allows them to attract more investments. The attracted investments will be aimed at the introduction of modern technologies, the implementation of advanced innovative projects and improving the quality of products. Attracting additional capital through investments will help increase production in the economy, create new jobs and accelerate overall economic growth. Supporting innovation with investments and maintaining a leading position in the market increases the competitiveness of business entities and positively affects the position of the country's economy at the international level.

Entrepreneurs with high sustainability ratings often adhere to high social and environmental standards. This, in turn, contributes to the organization of their work in the right direction and the stable development of their business, frees them from competition. Sustainability rating existing business entities fully comply with the current legislation, which increases their reliability and expands their opportunities to receive government support. By engaging in social issues, including protecting workers' rights, improving working conditions, and taking into account public interests, they acquire a positive image in their activities. They also contribute to environmental protection by adhering to environmental standards. This makes them more attractive in the eyes of consumers and investors. Entrepreneurs with a high stability rating, in particular, promote compliance with legislation and social responsibility, as well as the liberalization of competition. Following social and environmental standards, sustainable business entities contribute not only to the sustainable development of their business, but also to the sustainable development of society and the economy as a whole.

It is worth noting that according to this practice, entrepreneurs are divided into 4 categories based on more than twenty criteria, such as period of activity, level of profitability, payment discipline, place of work and salary. It is formed on the basis of data from tax authorities,



judicial authorities and judicial proceedings. Every entrepreneur will be able to find out their location and price in real time.

Thanks to this mechanism, all tax audits against high-ranking entrepreneurs will be canceled, the amount of value-added tax will be refunded in one day, and overpayments for other types of taxes will be refunded in three days. When importing and selling goods, the possibility of mutual accounting of value added tax in customs and tax authorities is created. The deadline for dividing the value of state property and land plots obtained at auction has also been extended from 3 to 5 years. In this case, when the initial payment of at least 15 percent is made in one way, annual interest on the remaining amount is not accrued.

Conclusion

This rating is important because now the activities of entrepreneurs are assessed by the electronic system, and not by the tax authorities. In the future, subsidies, benefits and preferences will be provided based on the rating. Those with a low score tend to join the ranks of disciplined entrepreneurs and get more opportunities. On the other hand, this rating becomes a protection system that gives entrepreneurs reliable information about their partners. That is, when questionable contracts and unfair competition are put to an end, the "hidden" economy shrinks.

To increase the stability rating, it will be necessary to introduce innovations of business entities, organize their activities in an environmentally and socially correct way, as well as effectively use tangible and intangible resources. Entrepreneurs with high stability often maintain their competitiveness in local and international markets. The introduction of innovations ensures the development of new products and services, the optimization of production processes and technological development. This allows us to take a leading position in the market. Business entities should focus on reducing the negative impact on the environment. This includes the introduction of renewable energy sources, waste recycling and obtaining environmental certificates. Sustainable business entities organize their activities in accordance with high standards, achieving long-term success in the domestic and international markets.

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