

ECOLOGICAL RESPONSIBILITY OF GUIDE ACCOMPANIMENT AND INTERPRETER ACTIVITY

Akmalova R. B.

Student of Bukhara State University

rayhonaakmalova461@gmail.com

Abstract

This article analyzes the environmental responsibility of guiding and interpreting activities, its relevance, international and national experiences. Opportunities to raise environmental awareness and develop sustainable tourism through guides and translators will be considered. Practical recommendations on increasing environmental responsibility are also given.

Keywords: Guiding, interpreting, environmental responsibility, sustainable tourism, environmental awareness, international experience, national experience.

Introduction

In the current era of globalization, tourism and translation activities have become one of the important sectors of the economy. Guides and translators act as the main mediators in ensuring communication between different cultures. At the same time, these areas have a direct impact on ecological stability. This article discusses the environmental responsibility of guiding and interpreting activities.

Relevance of the topic:

Today, ecological problems are in the center of attention of the whole world society. Environmental responsibility of tourism and translation activities plays an important role not only in protecting the environment, but also in ensuring sustainable development for future generations. Guides and translators, as the main participants of this process, should serve to increase environmental awareness in their activities.

The importance of ecological responsibility:

Ecological responsibility is aimed at ensuring a stable relationship between humanity and nature, and it is also of particular importance in the field of tourism. Protecting the environment, reducing waste, and preserving local ecological systems during tours are important in the activities of guides and interpreters.

Environmental responsibility of guides:

Guides not only inform tourists about historical, cultural and natural objects, but also contribute to the formation of their environmental awareness. Environmental responsibilities of guides include:

1. Providing information on environmental protection: giving recommendations to tourists to avoid environmental damage during their trip.
2. Waste management: Educate tourists on recycling and proper disposal of waste.



3. Compliance with local environmental regulations: Ensuring compliance with the rules of nature protection during trips. Tarjimonlarning ekologik mas'uliyati

1. Raising environmental awareness: Raising awareness of environmental issues by translating international environmental initiatives into local languages.

2. Rational use of resources: Reducing paper consumption and using digital tools in the work process.

3. Environmental aspects of the use of transport: Promoting the use of environmentally friendly means of transport during trips.

International experiences: There are a number of successful initiatives to develop eco-tourism around the world. For example, in many European countries, guides go through the environmental certification system and increase their environmental responsibility. Also, special attention is paid to environmental interpreting at international conferences.

National experience: Uzbekistan has developed programs for the development of ecological tourism and increasing the environmental literacy of guides. In particular, ecological tourism projects are being implemented in the Aral Bay region, and guides and translators are actively involved in this process.

Conclusions and Recommendations

The environmental responsibility of guides and interpreters is important not only for nature protection, but also for the development of sustainable tourism. The following are recommended to promote environmental responsibility in these areas:

1. Organization of special training courses on environmental literacy for guides and translators.
2. Development and implementation of environmentally friendly working methods.
3. To strengthen national and international cooperation in ecological tourism and translation.

Thus, the ecological responsibility of guiding and interpreting activities is an important factor for the ecological stability of society and the future development of tourism.

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